



Your Thriving Community :

# PLANNING

Strategy · Policy · Planning · Finance · Economics · Evaluation · Engagement+Facilitation · Data Analytics+GIS

BERK's planners develop integrated solutions for sustainable and equitable growth. We plan at all levels of detail—policies, regulations, permitting, and implementation. We support effective community planning with meaningful public engagement and communication design. We support our plans with GIS, demographic, and financial analysis. We create tools you can use to successfully implement and adaptively manage your plans and programs.

## Vision to action—where are you on the path?

- 1. Learn.** We use state of the art tools and curious minds to assess conditions and trends, find opportunities, and identify challenges.
- 2. Vision and Plan.** We collaborate with cities and counties to:
  - Help your community envision its best future.
  - Test scenarios to help decision makers understand tradeoffs.
  - Create policies to address your community's needs.
- 3. Implement.** We create regulatory, funding, financing, and incentive-based tools and strategies to facilitate desired growth and investment.
- 4. Evaluate.** We can help you assess strengths of programs and adaptively course correct or change.



## WHAT CAN WE DO FOR YOU?

### Plans + Programs

- Comprehensive Plans
- Subarea Plans
- Shoreline Master Programs
- Parks and Recreation System Plans
- Voluntary Stewardship Programs

### Assessments + Evaluations

- Buildable Lands Analysis
- Community Needs Assessments
- Housing Needs Assessments
- Situation Assessments
- Planned Actions, Programmatic SEPA

### Engagement

- Public Participation Strategies
- Outreach Materials Design
- Facilitation

### Implementation Tools

- Flexible Development Codes
- Capital Plans and Funding Strategies
- Impact Fee Rate Studies
- Economic Development Strategies

### Extension of Staff

- On-call planning
- Land use dockets, permits



STRATEGY ■ ANALYSIS ■ COMMUNICATIONS

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## HAVE A QUESTION? NEED A PLANNER?

Connect with **Lisa Grueter, AICP** for more information  
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